

SOAP FOR HOPE TOILETRY DRIVE

MAY 15-21, 2017

Frequently Asked Questions

Q: What is “Soap for Hope”?

A: “Soap for Hope” is a toiletry drive coordinated by The Salvation Army Houston Area Command. Businesses, schools, and other community groups volunteer to organize a drive and other fundraising activities in their organizations to ensure that The Salvation Army can provide much needed Toiletry items to the homeless population.

Q: Why Toiletry Items?

A: The power of a hot shower can be transformative in the lives of our clients. While food assistance is often met for our clients facing homelessness, common toiletry items cannot be purchased with food stamps.

Q: Who benefits from “Soap for Hope”?

A: Toiletry items are provided to clients currently residing in our shelters, families on the brink of homelessness, and people who are residing on the streets not receiving assistance from our programs.

Q: How do we organize a “Soap for Hope” drive?

A: Simply contact us and express your interest in organizing a drive. We will then provide you with a tool-kit with ideas and suggestions to make your drive a success.

Q: How can “Soap for Hope” benefit our organization?

A: “Soap for Hope” brings people together by involving each individual in an organization-wide efforts. Drive involvement gives organizers the chance to develop leadership skills, including project responsibility and accountability. “Soap for Hope” provides tremendous team building opportunities for your organization. Drive Coordinators also report a great morale boost from participants knowing that they are making valuable contributions to the communities in which they live and work; they feel part of something bigger than themselves.

Q: Do you prefer cash donations or toiletry items?

A: Both types of donations are welcomed and appreciated. Toiletry donations are distributed to our clients on an on-going basis to meet their immediate needs. Financial donations help us purchase any items we are low on in order to continue to meet these needs.

